

IT WORKS BOTH WAYS
ADVERTISING, says an author-
ity, draws trade away from
the small town. Advertising
will also keep it at home.

The Stanislaus Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, NOVEMBER 29, 1935

FLEAS AND FLIES IN TILT FOR VICTORY IN ANNUAL THANKSGIVING CLASSIC

Game Will Be One of Most Interesting and Colorful In
Years—First Time Junior Teams Will Play Under
Lights at Night—The Line-Up.

Thanksgiving night at 7:30 P. M. the whistle blows for the beginning of one of the most interesting affairs of the football season. The Fleas and Flies of St. Stanislaus College will meet in their annual classic on the College green. This will be the first time that the mid-game teams will play under lights and the innovation has added enthusiasm to the already high interest accorded the game.

This year the contest promises to be the most colorful since its inauguration in 1920. Both teams have been drilling hard in secret practices and for the past two nights this practice has been under lights in order to get the little fellows accustomed to the strong glare.

Ordinary football is only part of the program—lateralers, spinners, and reverses on the style of the varsity team have entered the signals of both squads. The Fleas are using an unbalanced line from punt formation. The Fleas shift into the Warner System with a balanced forward wall.

The usual ceremony of burying the hatchet will take place at the half, but will be more colorful and more replete with tone than heretofore. A record crowd is expected. Quite a number of tickets have been disposed of in the preliminary sales. The College Band will play during the intermissions and at the half.

This annual classic of the football season was begun by Brother James in 1920. Since then it has grown in interest and color each year.

Among those who played upon the Flea-Fly teams in the past may be mentioned our present Coach "Wop" Glover, Johnnie Scafide, Marchie Schwartz, and others.

Members of the Flea squad are: James McConnell, Captain; Theo Tudy, Eddie Arceneaux, Cyril Piazza, Ralph Bryson, A. G. Favre, Elmer Breerwood, Robert Ahearn, Roland Louque, Meredith Fleming, Luke Elliott, John Slavich, Curtis Favre, Leslie Lampton, Elton Fayard, and Menou Arceneaux.

The Fly team is composed of the following: George Rau, Captain; James Ryan, Louis Perez, Joseph Prosser, A. B. Bell, Kith Hardie, Thomas Martin, Edwin Sandoz, Russell Elliott, Luis Balladares, Emile Piazza, Richard Davis, Fred Rau, J. T. Carlos, Mark Born, Daniel Estevez, Anthony Piazza, Roy Favre, Ramiro Balladares, and Alfredo Bequillard.

BAY ST. LOUIS' FIRST AUTOMOBILE IN 1904 WAS A RATHER PRIMITIVE AFFAIR AND CAUSED FEAR, CONSTERNATION FROM FAR AND WIDE

Late A. L. Stokoe Introduced First Car to Traverse Streets
Of City—Had No Top Nor Doors—Dr. Turner Came
Second With An Unusually Looking Contraption
Called a Coupe.

THE history of then and now is always interesting. Contrasting times and conditions, custom and tradition of yesterday is always of absorbing interest.

It might sound funny but the city of Bay St. Louis in 1904 adopted an ordinance making it unlawful for an automobile or any motor-propelled truck to operate at speed faster than 15 miles per hour. John K. Edwards was mayor of the City at the time and his was known as a splendid administration. It was a good law, and might possibly still be a sensible law in this time of needless haste and subsequent disaster and death.

Many residents, of today still remember Dr. Turner's coupe, equipped with wagon-like wheels. This car was also "cranked" from the side and was propelled by a direct chain and gear combination. It was the second car to come to Bay St. Louis. It "puffed and huffed" as the story of the Three Little Pigs puts it, propelling its way by guidance of a cautious driver. It, too, scared animals and runaway horses were not uncommon. Chickens and other fowl on the roadway flew high and wide at the sound of approach of this primitive car.

It was such pioneers as A. L. Stokoe and Dr. Turner who helped blaze the way for the automobile in Bay St. Louis. It required moral courage and physical fortitude, to say nothing of financial generosity to brave a doubtful situation. Doubtless Thomas' shock their heads and said it couldn't be done.

Today, with millions of automobiles teeming the streets of cities, highways and byways of the country, presents a different picture and scaling horses into run-away action.

This car consisted of one cylinder, had no top, no doors. One entered and got out from an opening to the rear. And the starter meant cranking by hand—on the side, if you please. The self-starter was never dreamed of.

Some years later Mr. Stokoe

CADETS TROUNCED BY ROCKACHAWS 20-0 IN SENIOR'S LAST PLAY

For Season—Rocks Bottled
Up Highly-Touted
Cadet Line and
Backfield

St. Stanislaus Rockachaws, after a poor showing during a dull first half, came back and smothered their traditional rivals, Gulf Coast Military Academy, Saturday night, 20-0. The game was played in chilly weather before a small attendance.

During the first half no outward signs of power was shown by either team except on one occasion. The Cadets got off a bad punt, and Rogers ran it back to their 40. From then on, the Rockachaws ploughed through the line almost at will until they reached the 20 yard line. Unable to gain through the line any more, on a reverse from Garriga to Rogers, he ran unaided the remaining ten yards for a touchdown. Garriga also converted. The score at the end of the half was Stanislaus 7, G. C. M. A. 0.

As the third quarter opened the Rockachaws duplicated their first touchdown play, working the ball down to the 20 yard line and then flipping a short pass to Rogers, who with beautiful blocking again tallied a marker.

During the last six minutes of the fourth quarter Larry Bonura, unassisted cracked the Cadet line wide open and brought the ball down to the 1 yard line where Gonzales went through tackle and for the remaining score.

This victory makes Stanislaus and Picayune in a dead tie for second place. The Rockachaws will meet Picayune at Picayune this Thursday afternoon.

HANCOCK COUNTIAN PASSES ON

Sam Ladner, 64, Dies at
Lakeshore Home—Survived by Many
Relatives

Sam Ladner, life-long resident of Lakeshore, aged 64 years, passed away at his home Monday night at 9:30 o'clock, rather unexpectedly, although he had been ailing for two years or more.

Mr. Ladner was well and widely known and his funeral, which took place at Lakeshore Wednesday afternoon at 3 o'clock, with burial at Lakeshore cemetery, was largely attended. Friends from all sections gathered to pay tribute to his memory and to sympathize with the bereaved family.

Although survived by several brothers and sisters, Mr. Ladner was possibly better known as a brother of Randolph J. Ladner, an officer of the Hancock County Bank and principal owner and operator of the Bay Canning Plant, Bay St. Louis, as well as prominently identified with other outstanding interests of the city and county.

The deceased in early life married Miss Laura Nicasie. To that union were born eight children, Edwin, Horatio, Rudolph, Ladner, Mrs. Louvenia Carver, Mrs. Ella Luxich, Forest and Christopher Ladner and also a married daughter residing at Houston, Texas.

His brothers are Daniel, Carlos, Forest, Randolph J., and sisters: Mrs. Amanda Moran, Mrs. Lorraine Ladner, Mrs. Georgia Colly, all residents of Lakeshore section.

The Rev. M. J. Costello officiated at the last rites and many floral offerings bore testimony to the esteem in which the deceased was held and as a mark of sorrow and sympathy.

MONTHLY MEETING KING'S DAUGHTERS

The regular monthly meeting of King's Daughters' Circle will be held Monday morning, December 2, at 10:30 o'clock, at The Answer parlor. The hospital is an all-important subject and members and friends of the Circle are respectfully asked to be present. Mrs. A. F. Fournier, local and State president, will preside.

THIEF ENTERS DWELLING

Mr. and Mrs. Albert Hitt, who reside in Hancock street, were awakened at 3:30 o'clock, Sunday morning, in the sick room with the lethal chamber is something so surprising and shocking that most people cannot accept the suggestion of such proposed legislation as serious.

Lord Moynihan, a leading British surgeon, had recently announced plans for a program to establish a legal right for persons suffering from incurable disease to die.

REVIEW OF MONTH CLUB ANNOUNCES CHANGE IN PROGRAM

Miss Sidney Shields Unable
To Be Present—Event
For Second Tuesday
In December

Owing to the unexpected possible absence of Miss Sidney Shields from the Bay during the early part of December, the Review of the Month Club wishes to broadcast to its friends the following change in its holiday program: the regular business meeting of the Board of Managers of the Hancock County Free Library will be held on the second Tuesday morning of the month, at nine-thirty o'clock, as usual, and will be followed by a lecture on Colonel James Churchward's Lost Continent of Mu, to be delivered by Captain Kenneth C. McIntosh of the Supply Corps of the United States Navy. The dramatic reading by Miss Shields, which was to have been held at the home of Mrs. George Steele in Waveland, on the afternoon of the first Tuesday, has been regretfully cancelled. Mrs. Leo E. Kenney will talk on current events. An admission fee of ten cents will be charged.

Now that there is a published threat that the county schools may soon be closed because of a shortage of funds with which to pay teachers, it is to be hoped that the general public will realize the value of the free library as an alternative educational center and offer support and encouragement accordingly to keep such ventures active. The Hancock County Free Library is always glad of gifts of books and magazines for its own shelves, and to be distributed to its rural branches.

Farewell to Fifth Avenue, by Cornelius Vanderbilt, has been received at the library for addition to the list of pay books purchased by funds raised by the Board of Managers through local contribution. It is a journalistically handled account of the revolt of young Vanderbilt against the best traditions of the New York "four hundred." Two mature and graciously depicted portraits stand out in our mind as contributing especially to the value of the book as we remember it when it was published a year or so ago. One is contained in a warm, even affectionate story of an interview with the Pope. The second is somewhat sympathetic impression of Benito Mussolini, when it was safe to describe Mussolini sympathetically and turn your description over to the press. But the high light of the Vanderbilt narrative is a chapter which tells how the little Vanderbilts, Cornelius and his sister, were invariably dressed up in ermine-bordered mantles to meet visiting royalty, here and there in Europe, on board the paternal yacht. It speaks well for the health of the American strain that the author eventually ran away and became the liveliest sort of newspaper reporter, and tells the tale in full.

Kiln Vocational High School's affirmative and negative debating teams won over their opponents in the Gulf Coast Regional Debate on Friday, November 22.

Kiln's affirmative team composed of Jean Davidson and Grace Garrigan won a two to one decision over the team at St. Stanislaus. During the chapel period at Kiln, the students and visitors assembled to hear the negative team composed of John Wolf and Arbington Adams, argue the question against the Home Vocational School's team composed of Harry O'Neal and Myrtle Jewel Cox. The decision was three to nothing in favor of Kiln. The students from Kiln were coached by Miss Lucile Mayo assisted by Mrs. L. Z. Seal. The ones who served as judges were, Mr. French, Superintendent Pass Christian School; Miss Daniels, Primary Supervisor, Harrison County and Mr. Clayton Stewart, Catahoula School.

The subject debated was, "Resolved that Cotton Acreage Should Be Restricted By The Federal Government."

The two teams from Kiln will debate the teams from Picayune High School in the near future.

MOTHER OF BISHOP RICHARD GEROW DIES AT NATCHEZ, AGED 82

Had Made Her Home There
Since Son Became Bishop
—Burial at Mobile

Mrs. Anna A. Gerow, 82 years old, mother of Bishop Richard O. Gerow of the Catholic diocese of Mississippi, died at Natchez Sunday at St. Mary's Orphanage, where she made her home with the Sisters of Charity for the past 11 years, moving there from Mobile, her former life-long home.

Mrs. Gerow had been the recipient of many messages of congratulations and good wishes on the occasion of the new and added joy that has come to the happy home.

CITY COMMISSIONER HAS NEW MEMBER TO FAMILY

City Commissioner and Mrs. H. Grady Perkins announce the arrival of a daughter, their first-born, which happy event occurred at Touro Infirmary, New Orleans. Both mother and child, according to report, are doing well. The young lady is of normal weight and quite an attractive infant.

Mrs. Perkins, before her marriage, was Miss Norma Gex, daughter of County Attorney and Mrs. E. J. Gex, of Bay St. Louis.

Mrs. Grady has been the recipient of many messages of congratulations and good wishes on the occasion of the new and added joy that has come to the happy home.

British Catholics Fight Mercy Killing; Bishop Starts Move

A group of British Catholics, says a London press report, encountered the "right to die" movement this week by opening a national campaign against "mercy killing."

The Catholic bishop of Pella, Monsignor W. F. Brown, asserted in a speech: "To associate 'mercy killing' with the medical profession and the sick room with the lethal chamber is something so surprising and shocking that most people cannot accept the suggestion of such proposed legislation as serious."

Lord Moynihan, a leading British surgeon, had recently announced plans for a program to establish a legal right for persons suffering from incurable disease to die.

and a view of a cross-section of American life you've not apt to get for yourself, read farewell to Fifth Avenue. And if you remember your own puff, value your own box of straw.

NATIONAL COUNCIL OF CATHOLIC WOMEN MET AT LONG BEACH 25TH

Next Session, January 30,
To Be Held In Bay St.
Louis—No Dec. Meet

The regular monthly meeting of the National Council of Catholic Women was held at St. Thomas Catholic School, Long Beach, Mississippi, Monday, November 25th, with a fair attendance from the three units.

The meeting was opened with prayer by Rev. Father Fischer of Long Beach. Mrs. John Clancy, newly-elected secretary, gave a report of the Convention held at Columbus last month.

After reports from the Activity Chairman, a paper on "Priest Martyrs of Mississippi and Louisiana" was read by Miss Adele Denis.

Several business matters were discussed. Father Gmeich of Bay St. Louis said the closing prayer and the meeting adjourned.

The next meeting is to be held at Bay St. Louis on the last Monday of January. It was decided to hold no meeting in December.

CITY ATTORNEY'S FAMILY HAS INCREASE

A news flash from New Orleans brings the pleasant intelligence that City Attorney and Mrs. L. M. Gex have for the third time become parents. This time, Tuesday night, at Baptist Hospital, a son. The happy trio of children is composed of one daughter and two sons. Report is to the effect the little fellow is fine and that both mother and child doing well.

KILN SCHOOL SCORES

Wins Regional Debate
Over Opponents In Gulf
Coast Regional Meet

Kiln Vocational High School's affirmative and negative debating teams won over their opponents in the Gulf Coast Regional Debate on Friday, November 22.

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CHAMBER COMMERCE TO CO-OPERATE WITH OST BEAUTIFICATION

Secretary M. L. Juden Bay
St. Louis C. of C. Re-
ceives Letter

With the Old Spanish Trail and Louisiana and Mississippi about to take on added importance nationally as a result of the completion of the bridge across the Mississippi River, the opening of the short-cut road to the Mississippi Gulf Coast, and the completion of the paving of the route in Alabama, the New Orleans Association of Commerce is planning an intensive national publicity campaign to exploit the advantages, and attractions along the route in these states.

The New Orleans Association has written to Mrs. Marie Louise Juden of Bay St. Louis offering the services of its Publicity Department.

Briefly, these developments are as follows: The State Legislature and our Governor have become so politicized that, though a four million dollar surplus lies undisturbed in our state treasury, no aid has been forthcoming from that.

Within the past few weeks our school paper has become worthless. No one will accept it in exchange for merchandise. Others discounted the paper, first at ten percent, then at rates ranging up to twenty per cent.

No salary amount was written into teachers contracts. This made it impossible for teachers to recover, now or at any future time, any sums lost to them in discount.

Within the past few weeks a series of developments have brought conditions to the point that teachers can no longer, with self respect, carry on.

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Finally, and this was the last straw, the Board of Supervisors at their November meeting borrowed all the money available, (?) some \$15,000 which they placed in the General Fund and proceeded to pay up the outstanding warrants—excepting only the teachers and transportation contractors.

We submit to our public the following facts:

Public education is responsibility of the whole people, from the largest taxpayer to the smallest, thru their duly elected officials.

Teachers have borne the responsibility beyond the point of reason and justice.

We have, therefore, arrived at the above agreement by unanimous vote. The question rests with the officials.

We feel that our requests are not unreasonable and that the people understand our position and the causes which impel us to this action.

PRINCIPALS OF HANCOCK ADOPT RESOLUTIONS SEEK SALARY PAYMENTS

Forty-Fourth Year of Publication
Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

STATE SHOULD ADVERTISE THE COAST

UNDENIABLY, the Gulf Coast section is Mississippi's biggest asset. The playground of a nation; the resort of the South for summer and of the North and East for winter. This section is an asset of inestimable value. It could not be computed in dollars, for the value can be made active and extend into figures far exceeding the most sanguine mind.

We have the best climate and location. Not by comparison but in a class of its own this Coast is easy of access, saves a day and night trip to the far-south Florida resorts where it becomes, at times, too warm, even in season. Time and cost are outstanding factors to be reckoned with.

It was stated in former years we could not entertain the winter visitor. There were insufficient accommodations, it was said. There was not a steam-heated hotel. And hotels were few and far between and offered nothing.

Of late years the Coast rivals with any winter resort section in hotels, fabulous in cost of construction and elaborate in appointment. The last word for the exclusive or for those otherwise inclined. Other hotels of new type and comfort, possibly to fit a more moderate sized purse. Then again, there are accommodations galore with radiator heat, when necessary. Modern in every particular.

The indictment that the coast lacked hotel accommodations for winter visitors holds no longer. Millions of dollars have been invested and in which the State collects considerably of taxes. But the paucity of patronage makes it hard to pay the stipend to state and county and assessments have been cut accordingly. Hence revenues have fallen—to the investor and to the tax-collector.

An editorial published elsewhere in this issue of the Sea Coast Echo and emanating from the Daily Jackson News brings this thought, justly and timely, and food for reflection:

The legislature of Michigan spends \$100,000 per year in advertising its summer resorts.

The legislature of Mississippi has never spent a cent advertising the Mississippi Coast as winter resort—"Riviera of America."

That is exactly what this section is suffering from—lack of advertising. We publicized a lot of politics emanating from Mississippi. A lame duck session, a governor who is trying to grasp all power possible in his dying swan days; we feature crime and wash a lot of dirty linen in public.

Yet not one word for advertising this section of Mississippi that could be developed into the biggest money-producing resort imaginable.

How we dearly love to punish. To disparage, to denounce. Yet not one effort to tribute to the glories of this Coast of gold as it lies dormant shrouded in all nature's gifts possible.

The hardest work of some people is to appear important.

One thing about Mr. Roosevelt—he certainly has a number of people who disagree with his way of being President.

WE USUALLY MISS WHAT WE LOSE

THE residents of the area about Cape Cod are up in arms over the removal of America's oldest windmill, now being taken apart for shipment to Greenfield village, on the edge of Detroit, where Henry Ford has collected innumerable objects of early American life.

The owner, petitioned by townspeople to keep the mill where it was, declared that for eight years he offered the mill to the town as a present and that the people now protesting wouldn't spend a thin dime when they had the opportunity. Now that it is sold, "they suddenly want to keep it."

How like us all! We go through life without appreciating what we have because, as a rule, we have an eye on something else. Then, one day, we find the old possession missing and suddenly realize how much it meant to us.

It doesn't take a super-man to stand on the corner and throw mud at the citizen who are trying to do something.

COLONEL LEO W. SEAL

TO our townsmen, Leo W. Seal, has come the outstanding distinction and honor of being appointed a colonel to Governor Hugh M. White's official staff. The honor is justly deserved and a recognition of a good citizen. It is an honor to our county and city as well.

Mr. Seal will become a colonel on the day of the governor's inauguration, January 21. He will appear in full military regalia and will be a member of the official family. He will wear the braid of gold and sword as it will become one of his fine physique and in addition he will glory in the significance of the commission.

It will, indeed, be an additional honor to serve on the staff of Hugh M. White.

As near as we can understand it Emporer Haile Selassie is still promising that there will be a fight. He locates no battlefield and sets no date, so we will have to give him time.

UNJUSTLY ATTACKED

IN a set of resolutions, recently adopted by an organization in Hancock County of school principals, denouncing the fact that teachers and transfer drivers are not paid, because the State has failed in providing funds to do so, with a surplus of four million dollars in the treasury there appears this paragraph:

"Finally, and this was the last straw, the Board of Supervisors, at their November meeting borrowed all the money available (2) some \$15,000 which they placed in the general fund and proceeded to pay up the outstanding warrants—excepting only the teachers and transportation contractors."

Our friends must bear in mind that, in accordance with a resolution, and officially promulgated, according to law, the borrow of \$15,000 "for the General County Fund in anticipation of the taxes for the year 1935, etc." was made solely for the purpose of money to replenish the General Fund, and not the School Fund. Not one cent of this money could be paid for anything but warrants drawn on the General Fund and not otherwise. To do so would be a violation of law.

The sum of Fifteen thousand dollars at this time gave considerable relief and evidenced wisdom on the part of the Supervisors, but even such a sum did not pay obligations long ago contracted, older than monies due out of the school fund. Considerable of this money was for supplies that dealers could no longer carry. Failure to pay might mean the shutting down of that purchasing credit so necessary for continuance of county function.

The State owes approximately one million dollars to teachers and others connected with our schools. Its failure to pay the counties has resulted in crippling local agencies.

And again, while fifteen thousand dollars only paid part of obligations to be paid out of the general fund, the county, at this time, under provisions of the statutes possibly could not borrow larger sum than it did. To borrow more would have exceeded the legal limit.

Our sympathies are with the teachers and transfer drivers. They have earned their money and payment is due. They have a right to strike and we are of the opinion that it is the best thing they may do. Surely they cannot be working for nothing. Their time might be put to some paying pursuit. To strike, as drastic and as much as it is regretted, might bring things to a focus and intanter relief forthcoming.

We have always contended the school people, considering qualification and nature of their work, are the poorest paid professionals, and, surely, are entitled to all that is due—even their salary when it falls due.

DEPRECATING PROPERTY VALUES

WE oft times note the dissenter who generally deprecates property values are individuals who fail to keep up their own premises or possibly other property that they rent.

It is told, and this occurred recently, that a prospector buyer of a local piece of property was imbued with the prospective buy. He had gone by the place time and again. The location and price were appealing. However,

when he became serious, he visited the place one afternoon and a closer view dissipated all inclination of buying. He found the building needed paint, that the back of the house showed no attention whatever. Window panes were missing, mortar from brick foundations was falling and the interior of the house needed attention beyond description. Further, the immediate back yard was weed-covered, hinges from the garage door were broken and the roof leaked. Fences were gone. Of course the sale fell through. The place is still on the market. And thus the town suffers.

It is unwise to decry property values. And the cause is generally the one where the man who does so is guilty of gross neglect.

Only frequently we see the sign, "For Sale" on a what is left of a house. Have you ever asked yourself, dear reader, what is it that is offered for sale. It is both presumptuous and audacious.

WINTER HAZARDS

WINTER hazards on the highways make automobile driving more dangerous than at any other time of the year. The short days increase night driving, bad weather coupled with cold temperatures affect drivers and pedestrians and the condition of the highways and the mechanical condition of the automobiles themselves.

It is noted at Pass Christian both the south and north end of Beach Highway signs give warning to motorists, to be careful in wet weather; that the road surface becomes slippery and advises extra caution.

We do no know what the Miss-La. Shortcut will bring, joy or disaster. Will it become a speedway for the lunatic who will attempt to exceed time records between New Orleans and Bay St. Louis? The road is new, shoulders uncertain and width narrow. It might be well not to be too anxious about an early opening of this stretch of highway but rather wait for completion that means safer road. There are too many everyday as well as winter hazards.

The calm acceptance of the annual death toll through motor vehicle accidents is amazing. While the education of the public to traffic hazards and the adoption of effective control measures present the possibility of reduced death tolls, too much emphasis cannot be placed upon the necessity for some vigorous investigation into the causes of accidents, with proper penalties for those guilty of negligence.

FIVE LUCKY LITTLE LADIES

THE Dionne quintuplets are getting along in life, with an income of \$10,000 a month, their own hospital worth \$25,000 and a bank account said to amount to \$150,000.

Yvonne, Annette, Cecile, Emilie and Marie can be thankful that human beings place value upon the freakish, the unusual and the exceptional. Had these charming little girls arrived in the world a year apart their lives would have meant very little, if anything, to a world amazingly callous to the welfare of little boys and girls.

WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

TOURIST TRAFFIC

(Jackson Daily News)
GOVERNOR Frank Fitzgerald said, Michigan, says summer tourists annually spend about \$300,000,000 per year in and around the playgrounds of that state.

Summer tourists—likewise winter tourists—are profitable if you know how to handle them.

The legislature of Michigan spends \$100,000 per year advertising its summer resorts.

The legislature of Mississippi has never spent a nickel, advertising the Mississippi Coast as a winter resort—"Riviera of America."

It has never contributed even a plugged penny to advertising the glories of Natchez.

Very few of the men who compose our lawmaking bodies—outgoing and incoming—ever save the beauty of a sunset across "Ole Man River" at Vicksburg.

We are a poor state—one of the poorest in per capita wealth—but we are well worth visiting, in spite of the perils of highways that we may get paid some day if we can get rid of a lot of grafting politicians.

And, yet we have on top and beneath our soil, more in natural resources than the wildest mercenaries in Michigan ever dreamed of.

Tourists can come our way or not, as they see fit. We will not take them for more than the traffic will bear. Certainly we will not hit them as hard as is done in Michigan.

Concluding his statement, Governor Fitzgerald says that Michigan spends \$100,000 per year inveigling visitors within her borders, taps them to the tune of \$300,000,000, and get an immediate return of \$5,000,000 in taxes—gas tax, sales tax, liquor tax, ferry tax, fishing privilege tax, and so forth and so on.

That's one thousand per cent on original investment of \$100,000. Tourist traffic is profitable—if you know how to hit it hard enough.

A NERVOUS GOVERNOR

(McComb Enterprise)
MIKE CONNER has now submitted a plan for school relief to the Mississippi legislature. We are friendly to the schools, have always tried hard to fight their battles. However, at this time Mike has but one

INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

THE much-discussed new production company of which Jesse L. Lasky is president and Mary Pickford vice-president will start work first on "Monsieur Martin."

Fred Astaire, Merle Oberon, and Robert Donat divided honors in the September poll of Screen Actors Guild for best performances of the month.

Sinclair Lewis' "It Can't Happen Here" will be made into a picture by Metro-Goldwyn-Mayer.

Ellen Glasgow's "Vein of Iron" has also been purchased by MGM.

Rosalind Russell, who comes from good New England stock, won her first stage success as an English actress. She was engaged by an English company of actors who thought she was an English woman, although she never told them so.

George Houston, a newcomer to the screen, stands six feet two, weighs 190 pounds, has brown eyes and black hair, plays the piano, violin and slide trombone, and is a licensed pilot.

Dick Powell and Warners are friendly again and he is appearing with Ruby Keeler in "Colleen."

The author of "The Children's Hour" once worked as a reader with Metro for forty dollars a week. She asked some executives to look at a play she had written but they told her to stick to her work. She is now working as script writer for Goldwyn at \$1,500 a week.

From London comes the announcement that Elizabeth Bergner will play the part of Rosalind in the film production of Shakespeare's "As You Like It."

"The Children's Hour," is to be produced as a film under the title, and Merle Oberon will be cast as the two women in love with Joel McCrea, Alice Brady will also be in the cast.

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Yvonne LaCoste, Deputy Assessor, May

FOOTBALL NAMES

(Lafayette Daily News)
LOOKING over a list of the star football teams of the nation, here are a few that will cause our limotypist to do some hard wrestling with his keyboard:

Notre Dame—Wojciechowski, Kopas, Kowalski.

Pittsburgh—Kliski, Shchedrovs, Carnegie Tech—Trobich, Devansky.

Colgate—Wasilewski, Wojciechowski.

Lafayette—Copiobianco, Batorf.

Army—Kopas, Erickson.

Harvard—Adisigan, Andrimmitt.

Columbia—Mareski, Stanczky, Hudasky.

Penn State—Kurlich.

Syracuse—Novotny.

New York University—Machowitz.

Ohio—Glogowski.

So on, ad infinitum.

Please punch up the fire under the melting pot.

Gurzugglegooleoski, Thobell-

troubleinsk, and Diavoliodevil-

ovich might wander in and want to get warmed up.—Jack-

son News.

PLOTTING AND PLANNING

(The McComb Enterprise)
THE McComb Enterprise brings these specific indictments against the legislature.

1. An effort to empty the treasury.

2. A plot to cut revenue.

3. A scheme to get hold of the highway system.

4. A plan to take control of relief work.

5. A gesture to tie the hands of Hugh White with a lot of useless legislative enactments.

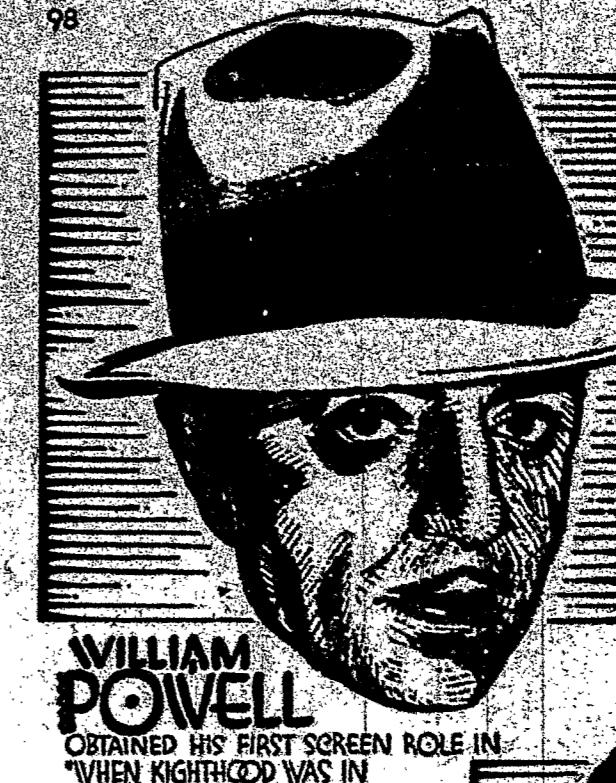
idea in mind. The treasury must be emptied before Hugh White gets into office.

Mike acts like he has ants in his pants. He is as nervous as a hound with fleas. And all because he does not want Hugh White's administration to prosper.

We have tried hard to believe to the contrary. But the facts are indisputable. Mike tried to spend our surplus on highways and failed. He tried to pour it into the lap of the unemployed. He tried to eliminate ad valorem taxes. He sought to cut off revenue. Now the teachers are in the limelight.

The schools will accomplish little today from relief funds if the state is so crippled in doing as to block the school program next year.

IT'S TRUE!



"IT'S TRUE!" Charley Grapewin, noted playwright who authored, composed and starred in the memorable stage comedy, "The Awakening of Mr. Pipp," is seen in the part of Martin, chief chemist in "Rendezvous," a drama of wartime Washington, says artist Wiley Pagan. "Also IT'S TRUE! that in 'Rendezvous,' William Powell drives the original battle-scarred car which

The Standard Tech

City Echoes

Mr. Rene de Montluzin, Jr., left Wednesday to spend a few days in New Orleans with friends and to attend the football game Saturday.

Kenneth W. Pepperdene, representing the United Fruit Company, at New Orleans, left early Monday morning for a business visit to Mobile, Ala.

Miss Ollie Gray left for Hattiesburg, Miss., home of her family and is spending Thanksgiving under the parental roof. Miss Gray will be away on a four-day visit.

Mrs. M. Dauphin has returned to Bay St. Louis, after spending a week with friends and relatives in New Orleans. Mrs. Dauphin is keeper of Bay Inn and expects an active season of business.

Mrs. M. L. Juden had as her house guest Sunday friend of years, Mrs. Morgan, accompanied by Mrs. Taylor, who came out on the Gulf Coast for the day to enjoy the sun-shine and visit friends.

Little Miss Virginia Seal has been on the sick list this week, a victim of the prevailing epidemic of cold. Friends of this dainty young Miss anticipate an early recovery and that she will soon be out again.

Mrs. M. Briggs left during the week for her home in Pharr, Texas, where she will spend Thanksgiving and after remaining a while return to Bay St. Louis to again visit at the home of Mr. and Mrs. H. B. Weston on the Beach Front.

Master Thomas G. Maxwell, of New Orleans, came out Wednesday to spend the Thanksgiving holidays with his young friends, Masters Russell and Luke Elliott, at the home of their parents in Union street.

Mr. and Mrs. George E. Pitcher leave this week-end for their annual trip to New York City, combining pleasure with business. While in the metropolis they will take in the big shows and Christmas shopping will be features of the visit.

A group of ladies composed of Mrs. E. F. Fahey, Mrs. H. C. Glover, Mrs. K. W. Pepperdene, Mrs. E. C. Carrere and Mrs. H. de Ben motored to New Orleans a few days ago, participating in the pre-holiday activities of the big city.

Contractor C. L. Reab is making progress for the attractive dwelling house he is constructing in Sycamore street for Mr. and Mrs. Montgomery. The new house is somewhat a replica of their present home adjoining.

Mrs. L. M. Gex and children left Sunday morning for New Orleans where they plan to remain for several weeks visiting at the home of Mrs. Gex's parents, Dr. and Mrs. W. W. Calhoun. The Doctor who had been quite ill has recovered.

Mrs. John Weston has moved from Logtown for the winter and has taken a suite at Hotel Weston for the season. Mrs. Weston is widely acquainted locally and her engaging personality will be welcome and add to the local personnel of the community.

The Misses Nicaise had as their Sunday house guests at their home out Main street Mr. and Mrs. Roy Wilson and Mrs. Albert Lang of New Orleans, and Mr. and Mrs. Clarence Kranz, residents of Long Beach, Miss. Mrs. Kranz a niece and also a daughter of Mr. Eugene Nicaise.

Dr. and Mrs. James A. Evans and family are spending Thanksgiving in New Orleans at the family home of the Doctor's father. The occasion will be a family reunion, the married children and their children, along with the Misses Evans will assemble in New Orleans for the day.

Addition to dwelling of Clerk A. G. Favre's residence in Main street is making considerable headway and the family expects to occupy the place for the Christmas holidays. Home labor and locally-bought material is engaged in the work. The addition is necessary to accommodate the growing family.

Mrs. Sneed, formerly well-known resident of Waveland, but now located at Abita Springs, La., where she conducts a popularly known hotel, is welcomed back to Bay-Waveland, even though for only too brief a visit and in the house guest of Mrs. Theodore Robin at the family home in "Waveland Estates."

Mrs. E. W. Palmer and Mrs. J. D. Brockman of Kingsport, Tenn., who came down to New Orleans with their husbands last week to attend the Bankers' Convention, were guests of Mrs. James A. Evans, Wednesday. This was the first visit to the coast. Mrs. C. McDonald drove the party to Biloxi showing them points of interest, including Hecht's Japanese Gardens at Pass Christian.

Miss Alberta Beyer, accompanied by Miss Hancock, spent Friday of last week in New Orleans on shopping and pleasure mission.

Emilio Cue, president Board of Supervisors, is confined to his room this week with quite a case of flu, however, been doing better and soon convalescent. Many friends over Hancock of this well-known county official will be glad to see him out and about in his wonted activity at no distant date.

Very Rev. A. J. Gmelch, pastor church Our Lady of the Gulf, accompanied by his friend, Very Rev.

Monsignor Carr, St. Patrick's Church, New Orleans, attended the funeral of Bishop Gerow's mother at Mobile Tuesday morning. Rev.

Wm. J. Leech, of Pass Christian joined the party enroute.

Mr. and Mrs. George R. Rea left Tuesday night over the Louisville & Nashville Railroad for New York City, planning to be gone for about a fortnight. Mr. Rea has gone to attend an annual meeting of the National executive committee of the fraternity Kappa Sigma, of which he is treasurer. Mr. and Mrs. Rea will combine pleasure with business.

Mrs. W. Val Yates, daughter Betty and son, Junior, left Tuesday for Jackson, Miss., where they joined Mr. Yates and have gone keeping. Mr. Yates preceded them some few weeks since. He has a responsible position with the F. H. A., a federal housing project, with State headquarters at the Capital City, and is permanently located.

Mrs. L. E. Elliott returned from New Orleans Wednesday morning to where she had gone to attend a performance of The Little Theater the night previously in which her daughter, Frances, figured, "Elizabeth the Queen" is the production and is given full week's run, meeting encomiums of praise and sup-

port.

Contractor James Geary is waiting for the arrival of steel material to be used in constructing the second story of the Merchants Bank & Trust Company's safety

and storage vault. Lack of material on the ground has stopped the work. However, Mr. Geary, as superintendent finds himself busy on the job for the Bay High School.

A favorite little boy friend of this newspaper, Peter Juden, is missed from St. Stanislaus this week, sick in bed with a case of prevailing cold. Peter aspires to be a newspaper man, with highest aspirations, which we hope he will realize. He had better get well quickly, grow up and take his place at the editorial helm.

Automobile license and tag fee will be Monday, December 2nd, since the 1st according to law. But since the first of the month falls on Sunday the day to pay falls on the day following. And will continue thru December. Failure to pay on or before December 31 will incur a double liability. Sheriff Keller's office is ready to receipt and deliver the new tags for autos and trucks.

The plant of The Sea Coast Echo is fully equipped and one of the most modern in the latest, latest automatic machinery, with individual motors, motivating every unit. Recent improvements have augmented our ability to do and makes for one of the more complete plants.

We print everything from a visiting card to a book. Our force of skilled printers and pressmen are always ready to serve. Keep the money at home. We spend it all here in return. Our printers will patronize only those who patronize The Sea Coast Echo.

The New Orleans Times-Picayune, through the offices of its resident correspondent has presented complimentary tickets to each of the denominational representative of Bay St. Louis churches, to visit the Holy Land exhibit opened at 120 Bourbon street Wednesday and to continue two weeks, benefit of the Times-Picayune Doll and Toy Fund. This exhibit is a replica in miniature of the Holy Land, Judea, Samaria and Galilee. There are 740 electrically-animatored figures, in addition to 740 moving figures of Biblical times. It took eleven years to construct it.

A commendable effort has been set on foot, that of widening the vehicular passage known for years as Tomasic Lane, in First Ward, connecting Beach Boulevard with Second street. Save for a distance to the front a thirty-foot street has been opened and the city plans with the co-operation of owners of property on south side to make this passage the same width all the way.

Bay St. Louis has a number of narrow streets, more like alleys, and a concerted effort should be set in motion and streets of sufficient width built instead. It would give the city more assessable value to say nothing of an improvement in permanent and sale value of realty. Mayor Blaise and commissioners are heartily in favor of this proposed improvement.

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ENGLISH!
(From St. Stanislaus Rockachaw)

"Oh, My Cow! The Bozo's cracked. Look what he handed us for tomorrow!"

"Wow! Spread it on a towel, didn't he? I hate that done, too. Listen, kid be a good sport and do mine for me, atta boy."

"Nerts to you. Take me for a sap? I got enough grief here to keep me burning the juice 'til three bells."

Sidewalk loafers talking? No, indeed! High School Seniors, discussing their English assignment.

Don't laugh. It's really pitiful. No wonder the poor alien who comes to live among us, struggles to learn our language. The book and the instructor can teach him just so much. The greater part of his knowledge of English must come from people with whom he comes in contact. And from them he learns that a man is a "guy," a woman is a "dame," "Okey doke," implies assent, and negatives are voiced by "Nerts to you!" "Oh, yeah!" and "Says you!"

Why take English, anyway? Why bother to learn that it is correct to say, "I have seen the man walking down the street," and incorrect to say "I have saw the man walking down the street." If what you say is "I lamped the guy hoofing it up the alley," what a waste of time and what a waste of your parents' money.

I'm not a Puritan in my English. I believe in slang. I believe in it sincerely. I think that some of the slang which wanders into our language is forceful, picturesque and invigorating. A little of it carefully applied to our daily speech is good for our speech. Slang is spice, but—

Did you ever hear the story of the good old colored preacher who found some of his congregation in a bad way? They were almost starving, and he prayed for food for them. He prayed for food in quantities. "O Lord!" he implored, "send these poor folks food. Send them a barrel of flour, Lord, and a barrel of potatoes. Send them a barrel of pork and a barrel of lard. Send them a barrel of apples, a barrel of su-

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